**Talking points to encourage nonprofit leaders to join the Nonprofit Complete Count Committee (9.6.19)**

We’re writing to ask if you will join us in serving on the Michigan Nonprofit Complete Count Committee.

The census count has consequences we will live with for the next decade, if not longer. This makes the stakes even higher. Michigan stands to lose an estimated $1,800 per person per year in federal support for programs that use census data. These include Medicaid, nutrition assistance, highway construction and planning, Title I and Special Education Grants, Foster Care and Child Care Grants, K-12 education, Section 8 Vouchers, and Head Start/Early Start — for which Michigan received more than $14 billion in 2015. Michigan nonprofits can be effective in reaching out to their networks in the hard-to-count populations. You can provide education about the benefits of Census 2020 and encourage them to participate.

We all win with an accurate census count. The time is now to Educate. Engage. Empower.

The Nonprofit Complete Count Committee is an integral part of the “Census 2020 Michigan Nonprofits Count Campaign”. The purpose of the effort is to mobilize nonprofits and partner with state and local government to encourage participation in the census in communities that are at significant risk of being undercounted. The campaign is spearheaded by the Michigan Nonprofit Association (MNA) with seed funding from the [W.K. Kellogg Foundation](https://www.wkkf.org/) and support from the [Council of Michigan Foundations](https://www.michiganfoundations.org/) (CMF).

The Nonprofit Complete Count Committee includes a committee of representatives from statewide and community nonprofits that serve/represent households that are traditionally undercounted or at risk of being missed in 2020. The purpose of the committee is to provide guidance to MNA for the overall design and implementation of the nonprofit campaign and to educate and encourage your networks to raise awareness about the census and to get-out-the-count.

The committee meets quarterly until June 2020. Please contact Nellie Tsai with MNA if you are interested in partnering with us on this important initiative. You can reach Nellie at [ntsai@mnaonline.org](mailto:ntsai@mnaonline.org)