**Nonprofit Census Outreach Goal Sheet**

**Goal 1: Raise Awareness for census**

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| --- | --- | --- | --- |
| **Month** | **Goal Number of People Reached** | **Activities/Tactics** | **Actual Number Reached**  |
| **October 2019** | Ex: 150 | Utilize Talking Points to initiate dialogue. | 200 |
| **November 2019** |  |  |  |
| **December 2019** |  |  |  |

**Goal 2: Motivate/ Encourage Participation**

|  |  |  |  |
| --- | --- | --- | --- |
| **Month** | **Goal Number of People Reached** | **Activities/Tactics** | **Actual Number Reached**  |
| **January 2020** |  |  |  |
| **February 2020** |  |  |  |

**Goal 3: Heavy Push/ Get out the count**

|  |  |  |  |
| --- | --- | --- | --- |
| **Month** | **Goal Number of People Reached** | **Activities/Tactics** | **Actual Number Reached** |
| **March 2020** |  |  |  |
| **April 2020** |  |  |  |
| **May 2020** |  |  |  |
| **June 2020** |  |  |  |
| **July 2020** |  |  |  |