

BE COUNTED MICHIGAN 2020

THE 2020 CENSUS IS
CRITICALLY IMPORTANT TO
ONTONAGON COUNTY

Based on a statistical analysis of the 2010 census response rate, we anticipate

 **84.2%**
RESPONSE RATE

A decline in response rate to 2020 census, putting \$1.4M at risk in funding, annually



470

Households that will require follow-up

In Ontonagon County, we anticipate the following challenges



**14.8% HOMES
UNDERSERVED
BY BROADBAND
TECHNOLOGY
SERVICES**



**8.9%
OF FAMILIES
FALL BELOW
POVERTY LEVEL**

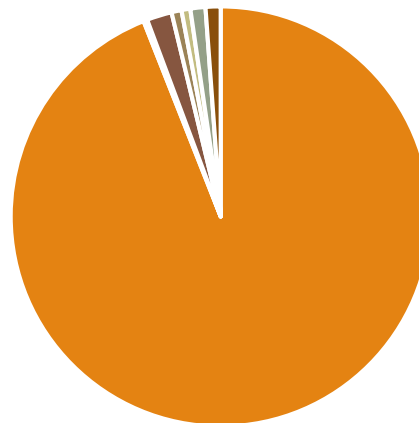
So, who's in Ontonagon County?



**5.5% OF HOUSEHOLDS
HAVE KIDS UNDER THE
AGE OF 10**



**31.7% OF HOUSEHOLDS
INCLUDE SENIORS 65+**



- White
- Black
- American Indian
- Asian
- Some other race
- Two or more races
- Hispanic