

BE COUNTED MICHIGAN2020

THE 2020 CENSUS IS
CRITICALLY IMPORTANT TO
LUCE COUNTY

Based on a statistical analysis of the 2010 census response rate, we anticipate

 **80.2%**
RESPONSE RATE

A decline in response rate to 2020 census, putting \$1.9M at risk in funding, annually



458

Households that will require follow-up

In Luce County, we anticipate the following challenges



**87.7% HOMES
UNDERSERVED
BY BROADBAND
TECHNOLOGY
SERVICES**



**16%
OF FAMILIES
FALL BELOW
POVERTY LEVEL**

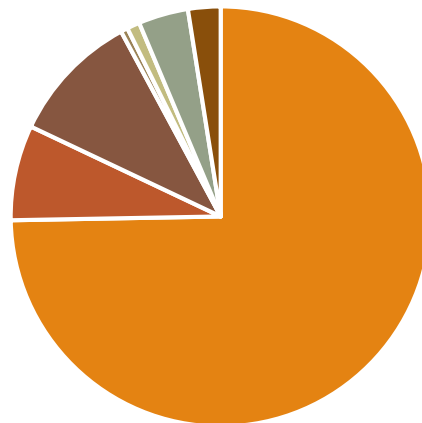
So, who's in Luce County?



**9.3% OF HOUSEHOLDS
HAVE KIDS UNDER THE
AGE OF 10**



**20.4% OF HOUSEHOLDS
INCLUDE SENIORS 65+**



- White
- Black
- American Indian
- Asian
- Some other race
- Two or more races
- Hispanic