

BE COUNTED MICHIGAN 2020

THE 2020 CENSUS IS
CRITICALLY IMPORTANT TO
KEWEENAW COUNTY

Based on a statistical analysis of the 2010 census response rate, we anticipate



A decline in response rate to 2020 census, putting **\$489K** at risk in funding, annually



155

Households that will require follow-up



In Keweenaw County, we anticipate the following challenges



**34% HOMES
UNDERSERVED
BY BROADBAND
TECHNOLOGY
SERVICES**



**10.3%
OF FAMILIES
FALL BELOW
POVERTY LEVEL**



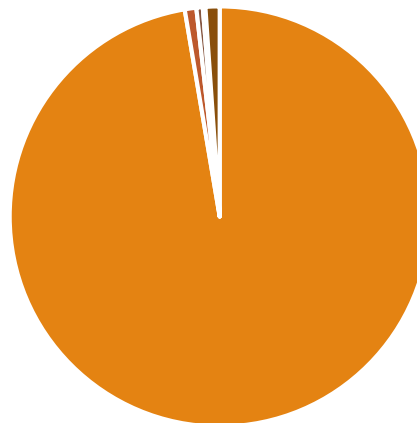
So, who's in Keweenaw County?



**10.2% OF HOUSEHOLDS
HAVE KIDS UNDER THE
AGE OF 10**



**31.1% OF HOUSEHOLDS
INCLUDE SENIORS 65+**



- White
- Black
- American Indian
- Asian
- Some other race
- Two or more races
- Hispanic