

BE COUNTED MICHIGAN 2020

THE 2020 CENSUS IS
CRITICALLY IMPORTANT TO
IRON COUNTY

Based on a statistical analysis of the 2010 census response rate, we anticipate

 **84.1%**
RESPONSE RATE

A decline in response rate to 2020 census, putting \$2.7M at risk in funding, annually



861

Households that will require follow-up

In Iron County, we anticipate the following challenges



**51.7% HOMES
UNDERSERVED
BY BROADBAND
TECHNOLOGY
SERVICES**



**11.5%
OF FAMILIES
FALL BELOW
POVERTY LEVEL**

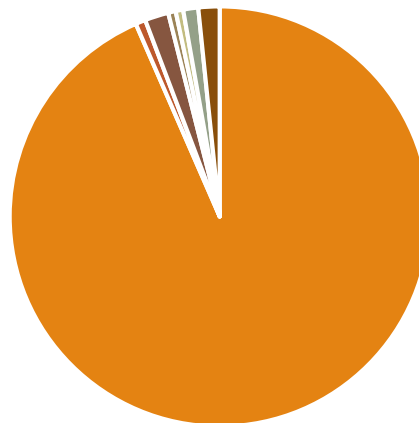
So, who's in Iron County?



**8.2% OF HOUSEHOLDS
HAVE KIDS UNDER THE
AGE OF 10**



**28.4% OF HOUSEHOLDS
INCLUDE SENIORS 65+**



- White
- Black
- American Indian
- Asian
- Some other race
- Two or more races
- Hispanic