

BE COUNTED MICHIGAN2020

THE 2020 CENSUS IS
CRITICALLY IMPORTANT TO
HOUGHTON COUNTY

Based on a statistical analysis of the 2010 census response rate, we anticipate



A decline in response rate to 2020 census, putting \$10M at risk in funding, annually



2,554

Households that will require follow-up

In Houghton County, we anticipate the following challenges



**11.4% HOMES
UNDERSERVED
BY BROADBAND
TECHNOLOGY
SERVICES**



**10.9%
OF FAMILIES
FALL BELOW
POVERTY LEVEL**

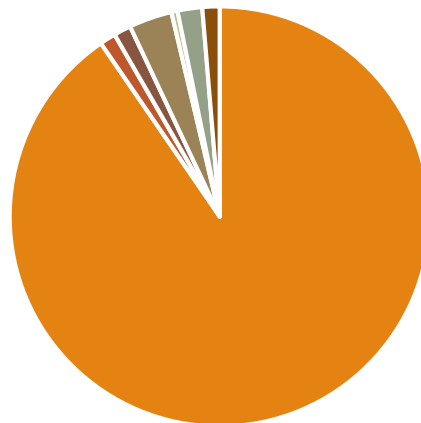
So, who's in Houghton County?



**10.7% OF HOUSEHOLDS
HAVE KIDS UNDER THE
AGE OF 10**



**16.1% OF HOUSEHOLDS
INCLUDE SENIORS 65+**



- White
- Black
- American Indian
- Asian
- Some other race
- Two or more races
- Hispanic