

BE COUNTED MICHIGAN 2020

THE 2020 CENSUS IS
CRITICALLY IMPORTANT TO
GOGEBIC COUNTY

Based on a statistical analysis of the 2010 census response rate, we anticipate



A decline in response rate to 2020 census, putting **\$3.9M** at risk in funding, annually



1,128

Households that will require follow-up

In Gogebic County, we anticipate the following challenges



**15% HOMES
UNDERSERVED
BY BROADBAND
TECHNOLOGY
SERVICES**



**13.4%
OF FAMILIES
FALL BELOW
POVERTY LEVEL**

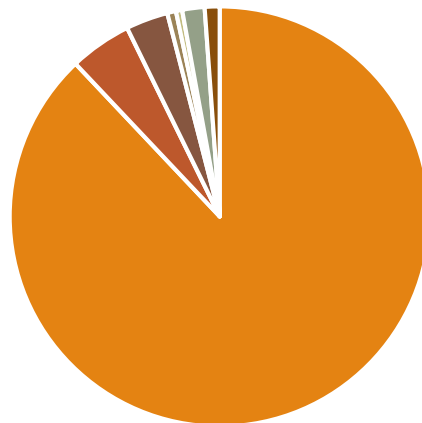
So, who's in Gogebic County?



**8.5% OF HOUSEHOLDS
HAVE KIDS UNDER THE
AGE OF 10**



**23.3% OF HOUSEHOLDS
INCLUDE SENIORS 65+**



- White
- Black
- American Indian
- Asian
- Some other race
- Two or more races
- Hispanic