

BE COUNTED MICHIGAN 2020

THE 2020 CENSUS IS
CRITICALLY IMPORTANT TO
DICKINSON COUNTY

Based on a statistical analysis of the 2010 census response rate, we anticipate



A decline in response rate to 2020 census, putting \$5.8M at risk in funding, annually



1,701

Households that will require follow-up

In Dickinson County, we anticipate the following challenges



**7.9% HOMES
UNDERSERVED
BY BROADBAND
TECHNOLOGY
SERVICES**



**9.2%
OF FAMILIES
FALL BELOW
POVERTY LEVEL**

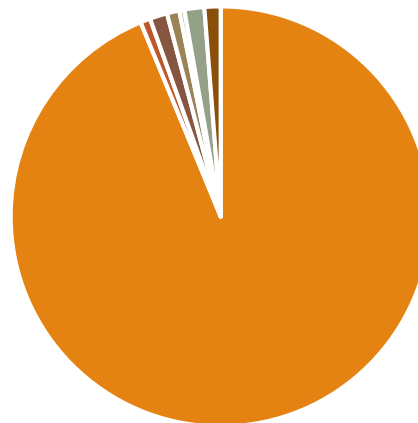
So, who's in Dickinson County?



**10.1% OF HOUSEHOLDS
HAVE KIDS UNDER THE
AGE OF 10**



**20.7% OF HOUSEHOLDS
INCLUDE SENIORS 65+**



- White
- Black
- American Indian
- Asian
- Some other race
- Two or more races
- Hispanic