

BE COUNTED MICHIGAN2020

THE 2020 CENSUS IS
CRITICALLY IMPORTANT TO
CALHOUN COUNTY

Based on a statistical analysis of the 2010 census response rate, we anticipate

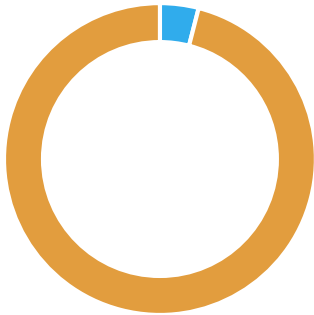


10,331

Households that will require follow-up

A decline in response rate to 2020 census, putting \$38.3M at risk in funding, annually

In Calhoun County, we anticipate the following challenges



**7% OF RESIDENTS
LIVE IN HARD TO COUNT
NEIGHBORHOODS**



**22.4% HOMES
WITHOUT
BROADBAND**



**15.4%
OF FAMILIES
FALL BELOW
POVERTY LEVEL**

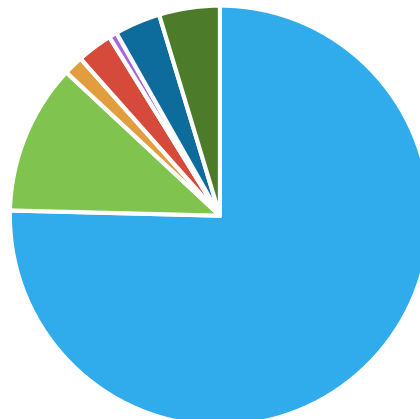
So, who's in Calhoun County?



**12.3% OF HOUSEHOLDS
HAVE KIDS UNDER THE
AGE OF 10**



**17.0% OF HOUSEHOLDS
INCLUDE SENIORS 65+**



- White
- Black
- American Indian
- Asian
- Native Hawaiian
- Some other race
- Two or more
- Hispanic