

Michigan Nonprofits Count Campaign Framework



Purpose: Mobilize nonprofits across the state to achieve a fair and accurate count in the 2020 census and build the capacity of nonprofits to address future issues that threaten the health and well-being of our communities.

Budget: The three-year budget for 2018 - 2020 is \$5.4 million.

Roles: The campaign infrastructure is led by Michigan Nonprofit Association, census hubs and local nonprofit organization (NPO) grantees.

